



ASIAN CONGRESS FOR MEDIA AND COMMUNICATION

EMBRACING DIVERSITY. UNDERSTANDING PRAXIS. INVOLVING PEOPLE. TRULY ASIAN.

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You are cordially invited to send your entries to this year's

ACMC STUDENT GRAND PRIX 2011

25 November 2011, 2pm (*venue to be announced*)

Theme: Local Identity vs. Global Homogeneity

ACMC's GRAND PRIX aims to bring together groups and individuals interested in issues of cultural changes and challenges confronting the youth in an endangered demographic. It will be an opportunity for the participants to discuss issues on the role of media, government, and the academic community in Asia in promoting youth empowerment.

Mechanics

The Paper The paper should have a high degree of scholarly effort and must focus on the 2011 theme.

All entries will be screened by the ACMC Jurors. Top ten papers will be invited to present their paper in Manila on November 25, 2011.

The Participants Only enrolled students from the Philippines can join the contest. A team should be composed of two or more undergraduate students and a faculty adviser. Participants should submit an endorsement letter from the program head or the dean indicating their names and certifying their residency in the university. There is no limit in the entry per school.

The Process

a. Entries must be written in English and accompanied by an abstract of not more than 250 words. It should be not less than 25 pages, but not more than 50 pages (abstract not included in the page requirement) including photos, graphs, and figures. It should be typewritten on 8x11 bond paper, double-spaced, Times New Roman, font size of 12, and a margin of 1.25 inch frame.

b. Entries must be accompanied by a soft copy on Microsoft Word, whether on a compact disc or as an e-mail attachment to <acmcgrandprix@gmail.com>

c. Entries can be a concept paper or a full blown research paper. It must be original and must not have been previously published.

d. Participants must use the APA style sheet. References must be properly listed at the end of the paper and it is the responsibility of the authors to secure permission for the use of copyrighted materials.

e. Photographs should be of good quality and printed either colored or black and white. Lines and drawings should be original. Submitted photographs, lines, and drawings will be returned to the authors on assigned schedule.

The Criteria

A. CONTENT OF THE PAPER (60%) degree of scholarly effort: 20%, organization of thoughts and concept/research design: 20%, social relevance: 10% and mechanics of paper writing: 10%

B. ORAL DEFENSE (40%) consistency of facts and arguments: 15%, coherence of responses: 15%, and facility of language skills: 10% The Oral defense will take place during the International Conference in August 2008.

THE DECISION OF THE GROUP OF JURORS IS FINAL.

About ACMC THE ASIAN CONGRESS FOR MEDIA AND COMMUNICATION (ACMC) is a Asian-wide, international professional organization for media, communication, and language education. It is a registered non-stock, non-profit organization under the Philippine Security and Exchange Commission. Its current President is Prof. Rachel E. Khan of the University of the Philippines and Vice-president is Dr. Azwan Azman Azmawati of the Universiti Sains Malaysia. Members are from a broad spectrum of academe and practitioners of mass communication and language education.

ACMC preserves the role of the professional organization in the collegiality of educators and practitioners. Our role and engagements are fundamentally oriented to a society of change as a venue for mobilizing intellectual capital and building networks and linkages.

Our Purpose

- to provide an avenue for academic discourse among institutions of media and communication
- to establish linkages and networks among institutions of media and communication in Asia
- to update knowledge of theory and practice in the field among practitioners and in the academe
- to provide scholarships for students, lecturers, and practitioners of media and communication
- to mobilize people empowerment and participation through social responsibilities and projects.