



ASIAN CONGRESS FOR MEDIA AND COMMUNICATION

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Post-Event Summary Report

Name of Event: 2021 ACMC PRECON

Date of Event: June 26, 2021

Location of Event: Online (Zoom)

Number of Persons Attending: 100

Sponsoring Organization(s): Asian Congress for Media and Communication

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Pre-Conference Summary

On June 26, 2021, the Asian Congress for Media and Communication (ACMC) held the series 2 of the Pre-Conference Forum which concentrated on ‘Massive Online Open Courses (MOOCs): Learning and Researching for the Knowledge Economy’. The virtual conference was open to the public via zoom and approximately 100 people were in attendance. During the conference, attendees shared their thoughts and asked questions which were answered by Dr. Durgesh Tripathi at the end of the conference.

Dr. Durgesh Tripathi, the founding faculty member of the University School of Mass Communication (USMC) at Guru Gobind Singh Indraprastha University, New Delhi opened the conference as the keynote speaker for the virtual summit while Dino Cantal served as the moderator. Dr. Tripathi talked about the importance of quality education in promoting sustainable development and growth for the knowledge economy. In particular, he discussed how the MOOCs have enhanced the growth of the knowledge economy, as well as the realization of UN Sustainable Development Goal 4.

During the summit, Dr. Tripathi discussed a variety of issues about the MOOCs and learning and researching for the knowledge economy. In his introduction, Dr. Tripathi referred to a famous quote by Alvin Toffler, an American writer, entrepreneur, and academician; ‘The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn’. The key topics covered later on during the summit included: The Importance of Quality Education, The Infusion of Technology into Education, Global Literacy Rates, Historicity of MOOCs and Open Educational Resources (OER), and Role of the Knowledge Economy and Internet of Things (IoT) in driving the Industrial Revolution 4.0. The major topics extended the participants’ capacity to discuss, acknowledge, and appreciate the importance of academic research in fostering relearning.

In the question and answer session, Dr. Tripathi made reference to personal experience in the administration of MOOCs in India that enabled the universities and consultants to leverage their programs for students and to stimulate learning and research for the knowledge economy.