



ASIAN CONGRESS FOR MEDIA AND COMMUNICATION

EMBRACING DIVERSITY. UNDERSTANDING PRAXIS. INVOLVING PEOPLE. TRULY ASIAN.

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GUIDELINES FOR ON-SITE PRESENTATIONS

Extended Abstracts are due on 15 September 2024. Please upload these here:
<https://forms.gle/BbrzuHhjnRHry87u8>

Academic Standards

ACMC strives to hold high academic standards for its conference, while also encouraging both established and new scholars to present new ideas and new works. Individual scholars are expected to attend sessions aside from their own to help build and grow ideas and make connections with other scholars.

Each speaker in the parallel session will be given 8-10 minutes to present their paper. This will be followed by a 30-minute open forum along with the other co-presenters in their session. Presenters are advised to have a maximum of 8 to 10 slides, excluding the title page, that typically includes an introduction with a problem statement, a review of relevant literature, analysis, conclusion, and references. Because of the limited time, each presenter is expected to relay the gist of their study and not the details of the research process.

If a presenter wishes to read from a short presentation script, please note that reading a 300-word script text takes roughly about 2 minutes. Presenters should look up every so often to make eye contact with the audience and especially with the session chair who will be giving time signals during the presenter's allotted time.

Presenters are expected to be calm, polite, and well poised in answering questions in the forum. A moderator will facilitate the open forum. Also, a time schedule will be strictly implemented; a warning will be given for the last 5 minutes. A time card will be flashed by the chair of the session to warn you of the time limit. Please be courteous enough to end your presentation when told that time is up. (end)

Preparation

Call time

Please be in your designated venue (to be released with the program) at least 10 minutes before the time. Kindly bring your presentations on a USB/ flash drive and hand it to the student assistant/technician in-charge in your respective presentation rooms.

Attire

Presenters are expected to be in smart casual or informal business attire. Ideally, ACMC conference participants, whether presenting or not, avoid wearing shorts, sleeveless shirts/blouses, and slippers. Participants come from all over the globe and therefore, we have to respect the sensitivities of each person, especially in the manner of dress.

GUIDELINES FOR ONLINE PRESENTATIONS

In the event that you are unable to come to the venue. You may opt to present your paper online (see corresponding fees). Please send an 8-minute video presentation of your paper on or before Sept 15, 2024. The video should be in mp4 format. There will be a pre-conference session wherein presenters will have a chance to answer questions in an open forum with other conference participants.