



ASIAN CONGRESS FOR MEDIA AND COMMUNICATION

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CALL FOR PAPERS

The ASIAN CONGRESS FOR MEDIA AND COMMUNICATION (ACMC)

2022 International Conference

in partnership with the

University of Kelaniya, Sri Lanka

Theme: **“Mediated Realities: Challenges and Opportunities”**

2022 Hybrid International Conference of the ACMC

October 27 to 29, 2022 [Thursday to Saturday]

Important Dates:

Abstract submission – July 1, 2022

Panel proposals – July 1, 2022 (should consist of 4-5 papers on your proposed theme)

Paper Acceptance - within 60 days after submission

Full papers/extended abstracts – September 15, 2022

Early Bird Registration – September 15, 2022

Conference Rationale

Caught off-guard by the Coronavirus Pandemic, everyone was forced to engage through mediated communication in order to keep everyone safe. This presented both problems and opportunities for governments and their people even as everyone struggled to gain online access and presence. In the field of communication and media, new technologies and opportunities emerged to answer the growing need of the virtual world. At the same time, this further eroded line differentiating the media professional and the amateur, truth and false information as well as public and private spaces. The proposed theme of the 2022 conference seeks to initiate a discourse on the paradoxes that have emerged due to the pandemic especially in the field of mass media and communication. The conference also seeks to identify the values that need to be highlighted in the classroom to address the various ethical dilemmas that have emerged.

The Conference will be hybrid, i.e. participants can choose to be in the face-to-face conference or the virtual option. The ACMC Conference 2022 is pleased to invite papers addressing the conference theme. Conference streams include but are not limited to:

- Challenges in public relations and advertising
- Hashtags, mobile media and the youth
- Covid-19 and journalism
- Health Communication in crisis
- New Paradigms in Communication Education
- Intercultural Communication in a globalized era
- Media and pop culture
- Gender and diversity
- Pandemic and Democracy

- Mobile networked communities